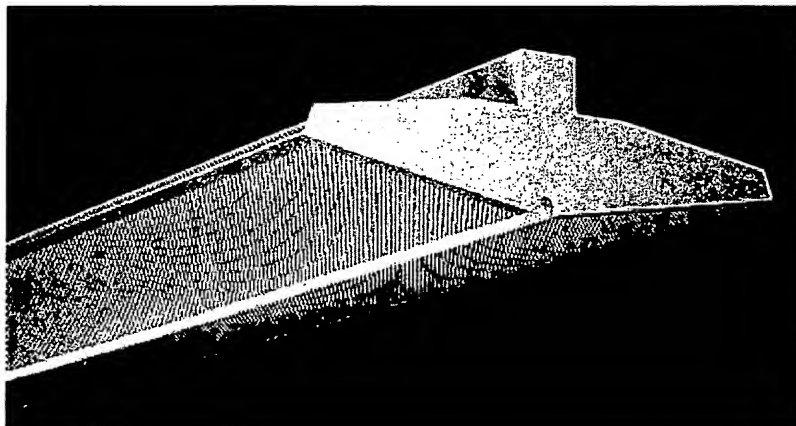


INTRODUCING SERIES 15

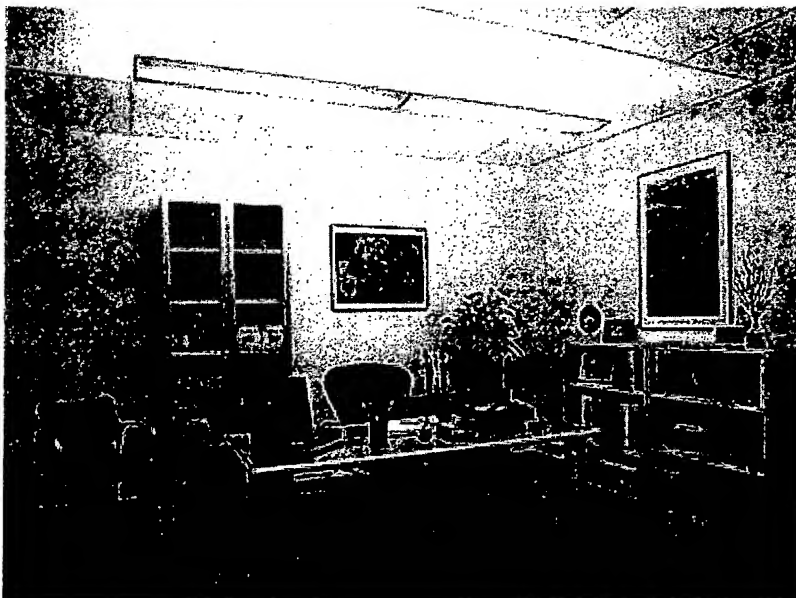
**FOR IMMEDIATE
RELEASE
UNION CITY, CA**

November 3, 2003



Finelite is pleased to announce the introduction of **Series 15**, an amazing new indirect luminaire for illuminating low ceiling environments.

Series 15 features a **patent pending optical system** that delivers incredibly even illumination when suspended as close as **3"** from the ceiling. This luminaire uses a double diffusing optical design and 96% reflective components to distribute light out of the luminaire at shallow angles creating a batwing distribution ideal for low ceiling applications.



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Series 15 features three mounting methods, including the standard fully adjustable aircraft cable, a sleek 3" long stem, and surface mount. Surface mount units are available to mount directly to the ceiling or wall. As with all Finelite products, Series 15 can be installed On-Grid™, drastically reducing installation time and cost. The standard finish is Brite White.

Series 15 is available with **1 or 2 T8 or T5HO** lamps in standard lengths of **4' and 8'**. Surface mount units are also available in 2' and 3' lengths. Fixtures can be supplied from the factory pre-lamped, and every fixture is shipped in a protective sleeve to keep it clean until project completion. Dimming ballasts, battery back-ups and a variety of other options are available to handle most any design requirement.

Series 15 is available for 10-day ship beginning on November 3, 2003.

[Click Here](http://www.finelite.com/press/s15press.html) for additional information about Series 15.

Click Here to see the Series 15 PowerPoint slide show.

Please call your **Finelite Sales Agent** or **Finelite at 510-441-1100** if you would like more information.

To identify your Finelite Sales Agent **CLICK HERE**.

Founded in 1991, Finelite has grown to become the market leader in affordable fixtures for computer-intensive environments. Customers include Fortune 500 firms, hundreds of high-technology and ".com" firms, and a wide range of schools and universities. Finelite's success has been due to a combination of superior performance, low-cost, fast shipment, and outstanding customer service. The company is located at 30500 Whipple Road, Union City, CA 94587.